

**PROFILE:** Accomplished Web Development / Graphic Design Professional and Broadcast / Film Production Specialist with 15 years of experience VISUALIZING, CREATING, ORGANIZING, IMPLEMENTING, OVERSEEING and DELIVERING media and internet marketing solutions that effectively discover, reach and expand target audience potential for clients.

## SKILL ★★ ★

- ▶ Web and Graphic Origination
- ▶ Web and Graphic Re-design
- ▶ Web Development
- ▶ Print Design and Layout
- ▶ Pre/Post Film Production Services
- ▶ Audio Editing
- ▶ Video Editing
- ▶ Collaboration and Leadership
- ▶ Analysis and Needs Assessment
- ▶ Budget Creation and Pricing
- ▶ Strategy Development
- ▶ Priority and Objective Setting
- ▶ Plan Implementation
- ▶ Training
- ▶ Monitoring and Reporting
- ▶ Research

## TECHNOLOGY ★★ ★

- ▶ Adobe Creative Suite
- ▶ HTML – Web Page Development
- ▶ CSS
- ▶ WordPress
- ▶ Microsoft Office Suite
- ▶ Adobe Acrobat
- ▶ Dual platform (Mac & PC)
- ▶ Wacom Intuos 4 Tablet
- ▶ Pro Tools
- ▶ DGS / UDS On Air Studio
- ▶ Audiovault On-Air Studio
- ▶ Arrakis Digital Studio
- ▶ Arrakis Digital Production
- ▶ Vox-Pro editing system
- ▶ Sonic Solutions Production Studio
- ▶ Scott Systems on-air studio
- ▶ PowerGold / PowerPlay
- ▶ Certified on Sonic DVD Creator

## SPECIAL PROJECTS ★★ ★

- ▶ Associate Producer, Documentary *My Name Is Faith*
- ▶ Therapeutic Parenting Mentor
- ▶ Special Needs Camp Support Team Lead
- ▶ Eagle Scout

## EXPERIENCE ★★ ★

### **Feb. 2000 to date // Peal Media (Texas & Washington) // Owner, Operator // [pealmedia.com](http://pealmedia.com)**

▶ Responsible for all aspects of running a freelance web development firm. Marketing to prospective clients, assessing needs and developing multi-media strategies to fit brand and budgetary needs. Creating and presenting proposals, quantify time and resources required to accomplish projects, originate creative elements, core components, serving as project manager to contract support staff as needed. Managing delivery and fulfillment as well as administrative follow up and precursors.

☞ My career as a Web and Graphic Professional has served as a perfect platform to hone my creative skill and versatility, while providing the opportunity to develop my own management style and business proficiency. I've perfected the art of working creatively on multiple projects simultaneously, while maintaining focus on deadlines, business issues, mindful of scope and workflow.

### **June 2011 to June 2014 // Magna Force, Inc. (Port Angeles, WA) // Marketing Solutions // [levx.com](http://levx.com)**

▶ Contracted to completely re-design the website and work directly with COO / CIPO in implementing marketing strategies by creating visual marketing materials and editing video elements. What started as a temporary 6 month position, became a 3 year extended role to prepare a unique and highly innovative, intellectual property protected technology for the marketplace.

☞ MagnaForce provided the experience of marketing a patent protected technology that couldn't be shown. Working in an innovative, highly creative, technical and proprietary environment was an inspiring and educational experience.

### **July 1997 - Feb. 2001 // Premiere Radio Networks, Clear Channel Radio, Inc. (Los Angeles, CA) // Producer // [clearchannel.com](http://clearchannel.com)**

Producer / Air Talent - After MidNite with Blair Garner - Nationally Syndicated Country Radio Program

▶ Responsible for flawlessly executing a nationally syndicated radio show, contributing content, patching to satellite feeds, preparing show prep for affiliated stations across the country, assisting affiliates in solving technical and set up challenges, making all in show programming and troubleshooting decisions, back timing each hour, changing each shows playlist as the show evolves and ensuring the creative vision of the show host was fulfilled while falling within the perimeters of broadcast rules, laws and corporate requirements.

🎵 As a major market and syndicated broadcast professional, I developed the ability to work in fast paced, pressure-filled environment with precision while maintaining and cultivating a relaxed and fun environment. I honed the ability to troubleshoot within tight deadlines and discovered the ability and confidence to become confident in the ability to consistently deliver excellence.